



Announces

Supply Chain and Logistics Management Programme

The department of management studies at VPM has been providing quality management education since 1973. At VPM executives from different companies have attended our programs and gone on to excel in their chosen roles. These companies have applied the strategies and ideas we have taught to compete successfully in new and emerging markets across the globe.

Supply chain management (SCM) has become a strategic resource that enables companies to stay competitive in the global market place. Senior executives must deploy that resource to maximum advantage and that requires them to stay ahead of the new practices and capabilities that drive value in this ever-changing field.

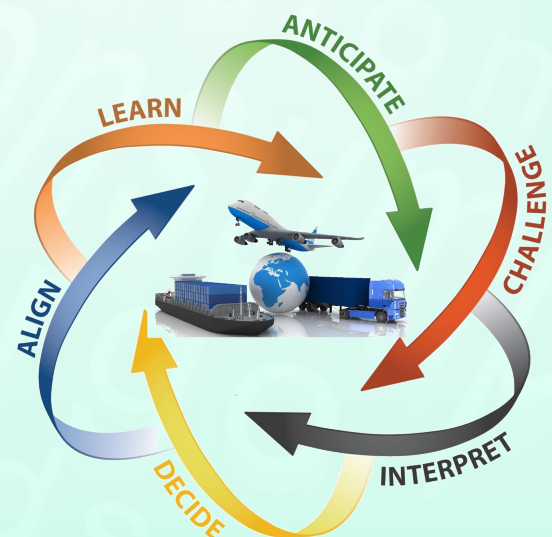
Vidya Prasarak Mandal offers a programme in Supply Chain and Logistics Management. To us, SCM is not just another element in a broad portfolio of business programs, but it is one of our most focused programmes. Our faculty members include a combination of experts both from Industry and Academia who are renowned thought leaders.

Supply chain and Logistics Management Programme Features:

- Gain multiple perspectives from distinguished VPM faculty members, researchers, and industry thought leaders to create, optimize, and manage a supply chain that delivers competitive advantage.
- Engage in an intensive program that delivers a fast-paced mix of simulations, real world case studies, cutting-edge research, and thought-provoking, interactive class sessions
- Meet, share ideas, and resolve challenges with other leading supply chain professionals.

Benefits of the Programme :

- **Planning and managing the movement of goods and raw materials for a company in an efficient way is a vital part of a business. By doing this you will be assisting your company in making its logistics operations as efficient as possible.**



- Because of the dynamic way in which the modern business world operates, it is very important that a business operates as effectively as possible and its logistics is one of the areas it can gain a lot.
- The knowledge you gain from doing such a course will help your company with planning, procurement, pricing, stock management and distribution/logistics. This will assist your company in getting its goods and raw materials to and fro in the best possible way.
- You will also gain personally from doing such a course. Your earning potential and employability will increase and because of the importance of this field to a business's success in the modern market, you'll be a highly valuable employee.

METHODOLOGY

- ❑ POWERPOINT PRESENTATIONS
- ❑ ONLINE CONTENT
- ❑ INDUSTRY INTERACTION
- ❑ INTERACTIVE SESSIONS

MODULES

- ❑ Introduction
- ❑ Framework of SCLM
- ❑ Order Management and Customer Service Management
- ❑ Procurement and Inventory Management system
- ❑ Warehouse and Transport Management system
- ❑ Information Technology and SCM
- ❑ Global SCLM and supply chain core concepts
- ❑ Performance measurement system in SCM
- ❑ Strategic Alliances and Distribution Strategies
- ❑ Industrial Visits

HIGHLIGHTS

- ❑ Convenient weekend batch
- ❑ An opportunity to interact with a lot of industry experts
- ❑ Help your career take a jump
- ❑ Add value to your cv
- ❑ Fast track your career

❑ **Duration** : The duration of the programme is six months and consists of 25 sessions of 3 hours each.

❑ **Fees** : ₹ 15,000

For admission and details contact :

Vidya Prasarak Mandal, Thane (VPM)

Venue

Dr. V. N. Bedekar Institute of Management Studies

Building No. 4, Jnanadweepa, Chendani Bunder Road,

Tel : (91-22) 2536 4492, 2533 9878 Fax : (91-22) 2544 6554

Thane (W) – 400601, Maharashtra

Email ID : admission@vpmthane.org Website : www.vpmthane.org